

## BASF packs Golf Industry Show booth 3039 with education and action!



With the most of the country in a deep freeze the past several weeks, there is no better time to start thinking about San Diego and the 2010 Golf Industry show. BASF will be there in a big way so make plans to visit booth #3039 to meet the team, get pest management tips and enter to win turf tools!

While at GIS, visit BASF to:

- >> Receive a free book on green speed management (supplies limited).
- >> Play *Superintendent Thousandaire* to win up to \$1,000.
- >> Enter to win a plant disease weather station and Apple iPod® Touch.
- >> Meet NFL legend Coach Mike Ditka.
- >> Learn about improving course conditions and much more.

The full schedule of events follows and we invite you to visit our blog [BASFTurftalk.com](http://BASFTurftalk.com) and Twitter [BASFTurf\\_us](https://twitter.com/BASFTurf_us) for ongoing updates and full details.

### **Wednesday, February 10, 2010**

10:00 a.m.

Get a FREE signed copy of Dr. Thomas Nikolai's book, *The Superintendent's Guide to Green Speed Management*. (\*Limited supplies—must be a superintendent to qualify.) **Details here.**

12:00, 3 p.m.

Play *Superintendent Thousandaire* for your chance to win up to \$1,000!

All Day

Superintendents can enter to win a Spectrum® WatchDog Plant Disease Weather Station and fill out a quick survey for a chance to win an Apple iPod Touch!

### **Thursday, February 11, 2010**

10:00 a.m.

Meet Da Coach Mike Ditka, one of only two people ever to win a Super Bowl as a player, assistant coach and head coach. **Details here.**

2:00 p.m.	Watch a special edition of <i>Superintendent Thousandaire</i> featuring editors Larry Aylward, <i>Golfdom</i> ; Seth Jones, <i>Golf Course Management</i> , and Mike Zawacki, <i>Golf Course Industry</i> .
3:30 p.m.	Play <i>Superintendent Thousandaire</i> for your chance to win up to \$1,000!
All Day	Superintendents can enter to win a Spectrum® WatchDog Plant Disease Weather Station and fill out a quick survey for a chance to win an Apple iPod® Touch!

Get real-time updates on Twitter at [@BASFTurf\\_us](https://twitter.com/BASFTurf_us) or search #GIS10 to find discussions related to GIS 2010.