

Dave Maubach supports key Midwest customers for BASF Professional Turf & Ornamentals



Raised on his family's Iowa farm, Dave Maubach (pronounced MAW-bah) understands the weather and pest pressures that threaten agronomy professionals' valuable products. Throughout his 23-year career at BASF, Maubach has served customers in Crop Protection and Pest Control. Now he shares his expert growing knowledge with turf professionals and ornamental growers as a senior sales specialist on the Turf & Ornamentals team. "Growing up I learned how to protect plants from weeds, bugs and diseases," Maubach said. "It's always been a fascination that aligns with my passion for helping people who make plants their livelihood succeed."

Maubach supports customers and distributors in Minnesota, Iowa, Missouri, Nebraska, Kansas, Wyoming, Colorado, and North and South Dakota. "I'm proud to be a part of BASF's ongoing commitment to developing science-based solutions that meet the industry's ever-evolving pest challenges," he said. "Our customers have better pesticide technology than ever before."

Maubach earned his bachelor's degree in agriculture and marketing at Iowa State University and now lives with his family in Cedar Falls, Iowa. "The Midwest is a great place to live, especially if you're passionate about growing and family. This is where my roots are—as well as most of my customers."

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