

# News Release



## **BASF Receives Full California Registration For Two Turf & Ornamentals Herbicides**

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RESEARCH TRIANGLE PARK, NC, March 3, 2009 – BASF Turf & Ornamentals today announced that FreeHand™ 1.75G herbicide and Drive® XLR8 herbicide have received full state registration in California.

FreeHand 1.75G herbicide combines a granular formulation of dimethenamid-P with pendimethalin for time-saving preemergent weed control. It is labeled for use in landscape ornamentals maintained areas (residential and commercial), as well as in container, liner and general grounds maintenance in specified noncrop areas.

Broad-spectrum Drive XLR8 herbicide features an innovative liquid formulation of quinclorac for postemergent control of the most prevalent weeds, including crabgrass, dandelions and clovers, and can be used on most tolerant cool- and warm-season grasses.

“FreeHand 1.75G and Drive XLR8 herbicides are excellent additions to our product portfolio,” said Dr. Toni Bucci, Business Manager, BASF Turf & Ornamentals. “With FreeHand, California customers have a powerful, cost-effective alternative to manual weeding and Drive XLR8 gives turf professionals superior rainfastness compared with dry formulations and flexible postemergent control.”

The Drive XLR8 liquid formulation offers easier mixing, handling and spraying. It has a use rate of 1.45 ounces per 1,000 square feet and is labeled for use on commercial and residential turf grasses, golf courses, sod farms and sports fields. Turf professionals can tank mix the liquid formulation with Pendulum® herbicide and other preemergent herbicides for annual grass control, as well as combine it with other postemergent broadleaf products to increase the spectrum of postemergent control.

For more information about BASF Turf & Ornamentals visit [betterturf.basf.us](http://betterturf.basf.us) and [betterplants.basf.us](http://betterplants.basf.us).

### About the Crop Protection Division

With sales of €3,137 million in 2007, BASF's Crop Protection division is a leader in crop protection and a strong partner to the farming industry providing well-established and innovative fungicides, insecticides and herbicides. Farmers use these products and services to improve crop yields and crop quality. Other uses include public health, structural/urban pest control, turf and ornamental plants, vegetation management, and forestry. BASF aims to turn knowledge rapidly into market success. The vision of BASF's Crop Protection division is to be the world's leading innovator, optimizing agricultural production, improving nutrition, and thus enhancing the quality of life for a growing world population. Further information can be found on the web at [www.agro.basf.com](http://www.agro.basf.com).

### About BASF

BASF Corporation, headquartered in Florham Park, New Jersey, is the North American affiliate of BASF SE, Ludwigshafen, Germany. BASF has more than 15,000 employees in North America, and had sales of approximately \$16.4 billion in 2007. For more information about

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BASF is the world's leading chemical company: The Chemical Company. Its portfolio ranges from chemicals, plastics and performance products to agricultural products, fine chemicals as well as oil and gas. As a reliable partner BASF helps its customers in virtually all industries to be more successful. With its high-value products and intelligent solutions, BASF plays an important role in finding answers to global challenges such as climate protection, energy efficiency, nutrition and mobility. BASF has approximately 97,000 employees and posted sales of more than €62 billion in 2008. BASF shares are traded on the stock exchanges in Frankfurt (BAS), London (BFA) and Zurich (AN). Further information on BASF is available on the Internet at [www.basf.com](http://www.basf.com).

Always Read and Follow Label Directions.

FreeHand 1.75G is a trademark of BASF. Drive and Pendulum are registered trademarks of BASF.

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