

Jan Buberl to lead BASF Specialty Products Division



RESEARCH TRIANGLE PARK, NC, November 17, 2009 - BASF North American Crop Protection announces the appointment of Jan Buberl to head the organization's Specialty Products Division (SPD) effective October 1, 2009. The division comprises three businesses: Professional Pest Control Solutions, Professional Turf & Ornamentals, and Professional Vegetation Management.

Buberl has been with BASF for 13 years, most recently in the Crop Protection business as country manager for Spain and Portugal. His experience with the company also includes posts in global marketing, herbicides; marketing for specialty crops; and a position in global marketing for fungicides at the BASF global headquarters of Limburgerhof, Germany.

"Jan's expansive background and global tenure with our organization will provide great benefit to our Specialty Products Division," said Nevin McDougall, Group Vice President, BASF. "His key focus will be to ensure that we keep customers at the forefront of our business decisions in order that we develop the right solutions to meet the future market needs."

"BASF has great opportunities in the specialty products marketplace," Buberl said. "As we move forward, our mission will be to listen intently to our customers, truly understanding their needs and business drivers in order to provide them with innovative and timely solutions. In so doing, BASF will continue our success in the Specialty Products arena, and I'm excited to lead this division."

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